

# PUBLIC ANNOUNCEMENT

## CHANGES IN THE BOARD OF DIRECTORS

The Board of Directors of WPP Scangroup Plc (the "Company") is pleased to announce the appointments of **Ms. Kagiso Musi, Mr. Nick Douglas and Mr. Manuel Segimon** as non-executive directors, effective from 13th May 2026.



**MS KAGISO MUSI**

Ms. Kagiso is a Pan-African marketing executive with 25 years' experience leading creative, media, and broadcast organisations across South Africa and the continent. She is known for uniting creativity, data, and commercial strategy to build high-performing teams and shape top brands. At The Jupiter Drawing Room, Ms. Kagiso oversaw award-winning work and significant business growth, later redefining commercial models as Chief Marketing Officer in broadcasting. Her leadership spans expanding agency networks, launching hubs in Cairo and Lagos, driving insight-led marketing, and growing major media agencies.

Ms. Kagiso holds a Master's in Business Administration. She has served on multiple boards including the Advertising and Communication Association and Effie Awards South Africa, and has participated as a juror at Cannes Lions and Effie Awards. She continues to mentor emerging talent and advocate industry transformation.



**MR MANUEL SEGIMON**

Mr. Manuel Segimon is the CFO at WPP Creative EMEA and VML EMEA. With an extensive career encompassing over 20 years of significant leadership within the WPP network, where he has consistently taken on senior finance and operations roles at prominent agencies like Y&R Group, Wunderman, and Wunderman Thompson across Europe and the Americas.

Manuel's expertise lies in effectively managing large, complex organisations, demonstrating strong leadership in areas such as strategic negotiations, business planning, and international business development.



**MR NICK DOUGLAS**

Mr. Douglas is an accomplished senior finance executive and board-level adviser, offering extensive expertise in listed-company external and management reporting, governance, risk management, and capital allocation. He currently holds the position of Group Finance Director at WPP plc, a prominent FTSE global communications and marketing services group, where he has occupied senior finance roles throughout much of his career. Throughout his professional journey, Nick has directed complex transformation initiatives, enhanced financial controls and oversight, improved group reporting processes, and supported strategic decision-making during periods of volatility and change. He possesses deep knowledge in IFRS reporting, tax and treasury functions, incentive and remuneration structures, and performance management systems.

Mr. Douglas is a Chartered Accountant (FCA, ICAEW) and holds an MA from Cambridge University.

The Board of the Company wishes to notify shareholders and the public that Mr. Jon Eggar, Ms. Patou Nuytemans, and Mr. Shahid Sadiq have retired from their positions as non-executive directors, effective 13 May 2026.

The Board and the Company expresses its gratitude to Jon, Patou and Shahid for their exemplary leadership, strategic guidance, and valuable contributions to the Company during their tenure.

**Mr. Richard Omwela, SC**  
**Chairman**  
**WPP Scangroup Plc**

**13 May 2026**